

INITIATIVE BY

SUPPORTED BY

ASSOCIATION PARTNER

INDUSTRY PARTNER



INDIA ITME SOCIETY
Trusted name for Quality and Commitment



SIDDHI

EMPOWERING WOMEN TO ADAPT HYGIENIC PRACTICES

Menstrual Hygiene Management (MHM) practices depend on the individual's socioeconomic status, personal preferences, local traditions and beliefs and access to water & sanitation resources. Good hygienic practices during menstruation are of considerable importance. Menstrual hygiene also touches the broader issues like gender equality, women empowerment, sex education, reproductive health & rights and child marriage.

70% of handloom weavers and allied workers are women and to recognize their efforts and contribution, with the support of **DEVELOPMENT COMMISSIONERATE, MINISTRY OF MSME, INDIA ITME SOCIETY** and **KASRAWAD ART CLUSTER**

SHIVALIK JANKALYAN SAMITI is proud to launch
PROJECT SIDDHI

07th AUGUST 2021
NATIONAL HANDLOOM DAY

13th AUGUST 2021
AHILYA BAI HOLKAR PUNYATITHI

15th AUGUST 2021
INDEPENDENCE DAY

Objective:

Creating awareness and educating on best Hygienic practices towards better health among women handloom weavers

Event Launch & Registration	07TH AUGUST 2021
Distribution Launch	13TH AUGUST 2021
SIDDHI VOLUNTEER RECOGNITION PROGRAM (SVRP)	15TH AUGUST 2021

PROJECT SIDDHI - HIGHLIGHTS:

- Beneficiaries & Age Group – Females between 12 to 18 years
- Project Execution:
 - Beneficiary Registration
 - **FREEDOM KIT** - Monthly Hygiene Kit Distribution
 - Quarterly Health (Gynecology) Check Up
- Project Duration: 12 months
- Total Beneficiaries – Phase I- 100 nos.

TO PARTNER AND JOIN THE MISSION - CONTACT

MRS. SEEMA MISHRA, SECRETARY, SHIVALIK JANKALYAN SAMITI | 91-8827505348