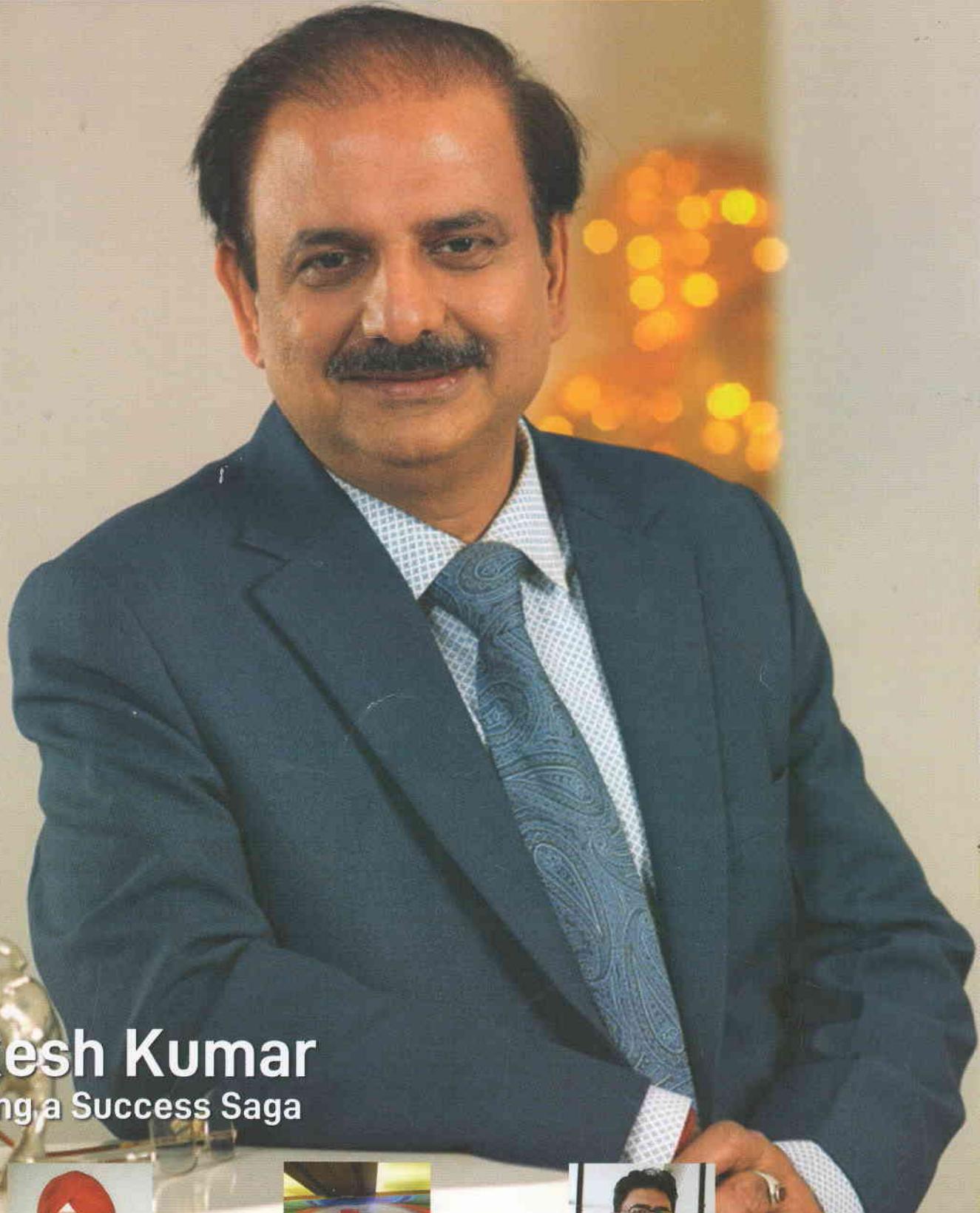


ExhiBits

INDIAN EXHIBITION INDUSTRY COMMUNIQUE NOVEMBER - DECEMBER 2019



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India ITME Society's 40th year celebration focuses on trade & bond-building



India ITME Society celebrated its 40th year with much fervour and fanfare, and the occasion was marked by the facilitation of trade and cementing friendships.

The celebration that went on for three days, from Dec 19 to 21, 2019, kick-started with B2B meetings held for an exclusive delegation of women entrepreneurs hailing from 4 African nations who were looking

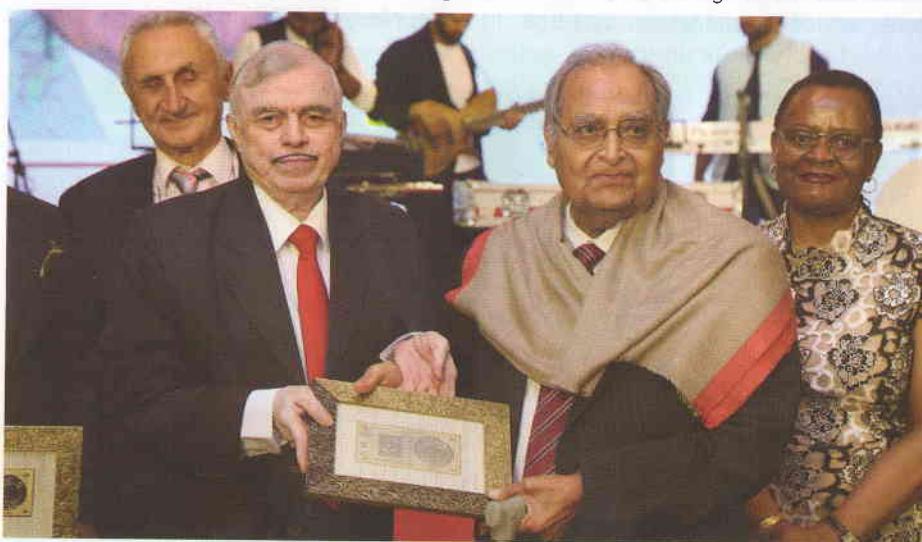
at sourcing from India.

The B2B event was attended by 52 Indian companies featuring 462 meetings during the day and also included interaction with Indian institutes and associations. It resulted in business and MoUs for the student-faculty exchange programme. The occasion was also marked by a promise for sending an outbound delegation from India

to Uganda. The International Trade Centre (ITC) organized this initiative of bringing an all-women delegation to India in partnership with India ITME Society for the first time. This particular activity was a step towards supporting women empowerment by encouraging entrepreneurship in the textile sector, commemorating the 40th year of India ITME Society.

Besides business, this 1st-time overseas delegation was also taken for a special heritage walk of GPO organised and initiated by Ms. Swati Pandey, Postmaster General, (Mumbai Region), Government of India.

The 40th year celebration of India ITME Society also featured a special technical session, among several activities, organised for the betterment of the industry and enhancing the quality of education in the field of textile engineering. The technical presentation on 'Digitization and Sustainability - Two Drivers for the Textile Industry' by



Dr.-Ing. Yves Simon Gloy, Adjunct professor at Clemson University & RWTH, Aachen Institute of Textile Technology, Germany, was very well-received by the academic community and was attended by more than 180 faculty and students from various institutes like VJTI, ICT, DKTE, SNDT, NIFT, Kushal Institute, Bangladesh Textile Institute and several more. Dr. Prof. Josphat Igadwa Mwasiagi, MOI University, Kenya, alumni of PSG College of Engineering, Coimbatore made a presentation and further discussed on establishing collaboration with the institutes, thus, paving a way for a new partnership in sharing knowledge between India and Kenya. This initiative would help create new avenues for the students to explore placement opportunities with multinational companies functioning in Africa.

It may be noted that India ITME Society is not only focussed on promoting the textile sector and textile engineering but also functions as a culturally conscious organization helping promote the rich culture and tradition of India. India ITME Society organized a philately exhibition for its invited guests from across the country and globe, which gave them a glimpse of the rich Indian textile heritage captured in the Indian postal stamps.

Ms. Swati Pandey, Postmaster General, Government of India, made an engaging presentation on the



'History of Indian Postal Service', educating the audience about the services rendered by the Indian Postal Department even in difficult situations, tough conditions and to the toughest terrain. The presentation also talked about how the Indian posts plays an important part not only in preserving the rich Indian heritage but also in the day to day lives of commoners despite digitalisation spreading its wings.

The 40th year programme of India ITME Society was designed in such a manner that every guest, whether from India or overseas, got something or the other in their kitty and many takeaways.

The occasion was marked by various textile & textile engineering associations renewing their collaboration with India ITME Society through MoUs and also by sharing their experiences, suggestions and

a way forward to improve trade relations with their respective countries and organisations, in an interactive session 'Global Connect' in the afternoon. The panel of speakers included industry leaders from across the globe and India.

During the evening, the celebrations were seen culminating into a glittering affair and graced by dignitaries, diplomatic missions, government officials, industry stalwarts, international and the media, presided over by Mr. P. Sathasivam, Former Chief Justice of India & Former Governor of Kerala, as the Chief Guest, H.E. Ms. Dorothy Tembo, Deputy Executive Director, International Trade Centre, UN, as the Guest of Honour, and Ms. Swati Pandey Postmaster General, Govt. of India, as Special Guest.

The evening brought together people from different walks of life, countries and culture, in knowledge, in business, in comradeship concluding the celebrations with live musical performance 'Pristine Harmonies'.

The event ended on a positive note wherein the India ITME Society was seen re-establishing its commitment to reach par excellence and create new benchmarks aiming at strengthening its capabilities to further steer the wheel of growth for the textile industry & textile engineering with its new and unique initiatives.

